CoAction™

2026 SPONSORSHIP PACKAGES

FUN FOR YOUR TEAM

With your help, 35,000 people, who face financial hardship, will move toward stability and success this coming year.

Let us return the favor, promote your business, and put your brand in front of 200,000+ people in our region.

Our Community Impact

With your help

175 Employees

Our team improves community health by building housing stability, mitigating poverty, and helping people eat healthy.

7 Counties

A menu of our services are delivered in Jasper, La Porte, Lake, Porter, Newton, Pulaski, and Starke counties.

8,242 Meals Served

Programs increase nutrition, health, and a sense of belonging. They reduce social isolation for Older Adults.

14,960 Families Supported

CoAction gives vouchers for healthy food and nutrition education to babies, toddlers, and parents.

15,200 Households

We assist families with utility payments, so they will stay warm for a healthy night's rest.

2,928 Individuals

CoAction orchestrates more than 50 volunteers to aid in tax filing for individuals - Earning $2.5M in returns.

3,193 People at Home

We ensure that older adults, and those with disabilities, can age well in their own home vs. moving to a facility.

27 Veterans

Our veteran caregiver program helps caregivers with support and navigation of our healthcare system.

1,507 Leases Secured

We address the deep need for housing affordability with rental assistance and property management.

32 New Apartments Built

We manage nearly 300 apartments that people can afford. Also, building new housing when opportunities arise.

Learn more here

Annual Report 2024 - CoAction

EVENT SPONSORSHIPS

Check out our **Event Calendar**

Upcoming Events - CoAction

Trivia Nights

Trivia Night! Where friends and supporters come together to test their knowledge and raise funds! In 2026, we'll host two Trivia Night events: one in **Lake County on Friday, April 24th** and one in **Porter County on Friday, September 18th.** (250 Attendees each)

Individual Tickets: $40 each, $275 per table of 8

Event Sponsorship: $2,500 includes:

- Team table - 8 tickets
- 5 Mulligans
- Sponsor logo on display
- 2 Sponsored questions

Bingo Nights

Bingo Nights with a Twist! Don't miss two unforgettable nights of fun, laughter, and lucky numbers! (300 Attendees each)

Birthday Bingo! Join us as we celebrate CoAction's birthday with a night of fun and prizes at the Halls of St. George on **Friday, February 27th.**

Boo! Bingo! Costumes encouraged! Get spooky and playful at the Design Barn on **Friday, October 30th** for a costume-themed bingo bash.

Individual Tickets: $75 each, $525 per table of 8

Event Sponsorship: $3,000 includes:

- Sponsor table - 8 tickets
- Additional bingo cards
- Sponsor logo on display
- Round of bingo sponsorship
- Pull-tab mini game sponsorship

Reimagine Conference

Reimagine Conference! Join us **Friday, August 7th at Valparaiso University** for Northwest Indiana's top event for public awareness! Learn about local services, connect with experts, and explore resources within the community. (300 Attendees)

Event Sponsorship: $2,500 includes:

- 10x10 booth space located in the first row
- 8ft table and 2 chairs
- Logo and link on event landing page
- Sponsor an experience
- Receive attendee email list after the event

Open the Door — Ticket Sponsor $1,000 : Fund 10 tickets for passionate community partners with tight budgets. Be celebrated as the reason they have a seat at the table.

A 2026 partnership with CoAction showcases your dedication to social responsibility and community well-being, aligning with a trusted organization that has a longstanding history of delivering essential services.

CoAction

ANNUAL SPONSORSHIPS

Win With Us!

Events	Visionary $11,000	Champion $9,000	Changemaker $6,000	Builder $4,000
Birthday Bingo Halls of St. George Friday 2/27	✓	✓	Choose 1	
Boo! Bingo Design Barn Friday 10/30	✓	✓		Choose 1
Lake County Trivia Night Dean & Barbara White Center Friday 4/24	✓	✓	Choose 1	
Porter County Trivia Night Porter County Expo Center Friday 9/18	✓	✓		
Reimagine Conference Valparaiso University Friday 8/7	✓		✓	✓

***Quarterly and Monthly Payment Plans are Available**

All sponsorships include the following:

- Your logo and link featured on CoAction.care - 100K+ visitors
- Social Media recognition of your support - 200K+ reaches
- Featured in CoAction's annual report - Distributed to 3,000+ people
- Recognition in CoAction's newsletter - Distributed to 3,000+ people