CoAction™

Annual Report 2024

In 2024, we didn't just change our name, we redefined how we show up for Northwest Indiana.

This report tells the story of a community in motion. *Thank you for being part of it.*

With gratitude, Jen Trowbridge
Chief Executive Officer, CoAction

Scan to Meet Russ

we care about everybody

Because no one should have to choose between food and dignity.

Nutrition & Wellness

8,242 meals were served
to people to reduce social isolation and encourage a sense of belonging.

"We come for the meals, but we stay for the people. This is our community." – Mrs. Thompson

Scan to meet Mrs. Thompson

14,960 families
gained healthy food, nutrition education, and support from pregnancy through early childhood.

"WIC gave me the tools to take care of my baby and myself." – Jasmin, first-time mom

Scan to learn how CoAction is taking WIC support to the next level

141,284 home-delivered meals
through community partnerships also provided daily connection, safety, and support to those who can't cook for themselves.

A strong community starts with

Financial Stability

Too many families in Northwest Indiana are forced to choose between heating their homes, putting food on the table, or saving for the future. These trade-offs aren't due to poor choices, they're the result of systemic barriers: low wages, high utility costs, lack of hope, lack of role-models, and a lack of access to financial tools. In 2024, CoAction addressed these root causes head-on with programs that met people in moments of crisis while helping them plan for what's next.

Energy Assistance Program (EAP)

15,200 households
received help to heat their homes, wash laundry, have lights on for homework, and stay warm for a healthy night's rest.

"CoAction worked with our electric company to help restore power within 12 hours. My kids didn't have to sleep in the cold." — EAP client

Matched Savings Program

30+ families
built assets to purchase a car, a home, or education. CoAction matches their savings 3:1.

"For the first time in a long time, we have stability. I look forward to seeing my children growing roots here. CoAction didn't just help me buy a house — they helped me build a future for me and my family." — 2024 client

Volunteer Income Tax Assistance (VITA)

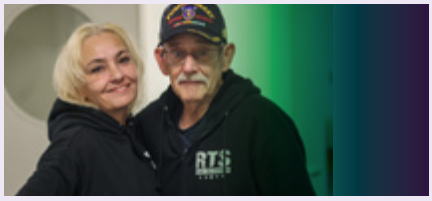
2,928 individuals
received the tax refunds and credits they have earned so that **$2.5 million** of their tax returns went back to the local economy

Scan to learn how CoAction's VITA Volunteers returned $2.5 Million to the Community

Aging with dignity is a right — not a privilege.

Older Adults & People with Disabilities

At CoAction, we believe dignity in aging begins with action. In 2024, we met this need with programs that restored control, built trust, and ensured no one had to navigate aging alone.

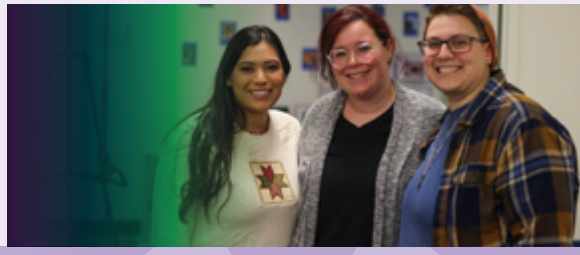


3,193 people living at home vs. a nursing facility. **2,053** of those are Adults 65 and older, and **1,140** are Individuals with Disabilities

27 veterans received personalized in-home support, allowing them to direct their care & remain independent.

"I get to decide what I need and when. That freedom is everything."
– Michel, Veteran

Newly launched Dementia Specialty Role created in response to 2024 state legislation, ensuring caregivers, facilities, and families had access to trusted information and local support.



Why This Matters

These services exist because we should grow old in self-assurance, support, and enjoyment. Whether it's a daughter overseeing her mother's well-being, a veteran reclaiming his autonomy, or a caregiver trying to understand dementia — **CoAction is here.**

This is what Connection, Confidence & Commitment looks like in aging. And it's what every person deserves.

Housing

Milestone Worth Celebrating: Prominence Commons II

In December 2024, 32 families moved into brand-new, affordable homes at Prominence Commons Phase II — CoActions's most significant housing development to date. This wasn't just a housing project, it was a promise fulfilled — that safe, stable housing can and should be within reach.

CoAction's housing services addressed the deep need revealed in our 2024 Community Needs Assessment, where 45.8% of renters in Northwest Indiana faced cost burdens.

Assisted **1,507** clients with affordable rentals or rental assistance

Provided emergency shelter and housing stabilization support to **368** clients

Assessed and weatherized **125** homes to increase safety and utility efficiency.

"This is the first time in a long time I felt safe in my own home. CoAction didn't just help me keep a roof over my head they gave me peace of mind." - Russel, Prominence Commons Resident

Scan to learn about Prominence Commons II

Why This Matters

In a time of rising housing costs, limited inventory, and overwhelming need, CoAction didn't just react — we built, we partnered, we showed up. We connected families to homes, restored their confidence, and committed ourselves to a vision of a community where everyone has a place to land — and to grow.

This is what housing with dignity looks like. *This is CoAction.*

CoAction is a catalyst for change in overcoming poverty.

The Power of 'Co-'

The "co" in CoAction reflects the collaborative spirit we bring to every service, partnership, and conversation.

Scan to learn more about CoAction as a Catalyst for Change in Overcoming Poverty

CoAction™

founded in 1965

CoAction.care
/CoAction.care
800-826-7871

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We encourage you to support these businesses that support our programs. If you'd like to support our programs, we would love to put your donation into Action.

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